

Dr Philip Cass.

- Date and place of birth:** February 20, 1959, Wewak, Papua New Guinea.
- Citizenship:** Australian.
- Current occupation:** Senior Lecturer, Department of Communication Studies, Unitec Institute of Technology, Auckland, New Zealand.
- Contact:** e-mail: pcass@unitec.ac.nz (work)
Ph: 00+64+(0)9 815 4321 ext 8380 (work)
- Qualifications:** BA (Capricornia Institute of Advanced Education) 1979
B.Lit (Deakin University) 1992
MA (Central Queensland University) 1997
Thesis: 'The Apostolate of the Press: Missionary language policy, translation and publication in German New Guinea.'
PhD (Central Queensland University) 2008.
Thesis: 'People, politics and the press in Papua New Guinea 1950-1975.'
- Memberships:** Associate Editor/Reviews Editor, *Pacific Journalism Review*, Auckland University of Technology (New Zealand).
Research Associate, Pacific Media Centre, Auckland University of Technology. (New Zealand)
Pacific representative, management board, European Society for Oceanists (EU)
International advisory board, *Journal of Arab and Muslim Media Research* (UK)
Editorial advisory board, *E-journalist*, Central Queensland University (Australia).
- Community activities:** Editorial adviser/journalist, *Kaniva Tonga* (Auckland).
Convenor, Peace and International Justice Committee, Catholic Diocese (Auckland).
- Languages:** English, Tok Pisin, tourist level French and German, some Arabic.
- Time zone:** New Zealand is GMT + 12 hrs

Professional experience:

2010-2017

Senior Lecturer/Postgraduate Programme Leader, Department of Communication Studies, Unitec, Auckland, New Zealand.

2009-2010

Assistant Professor, College of Applied Science, Nizwa, Sultanate of Oman.

2000-2009

Assistant Professor/Assistant Dean, College of Communication Science, Zayed University, Abu Dhabi, United Arab Emirates.

1997-2000

Principal Lecturer, BA (Hons) Journalism programme, Teesside University, United Kingdom.

1995-1997

Lecturer, journalism programme, University of the South Pacific, Suva, Fiji.

1994 (sabbatical)

Chief sub-editor, *The Times of PNG*, Port Moresby, Papua New Guinea.

1988-1994

Lecturer, journalism programme, Capricornia Institute of Advanced Education/ Central Queensland University, Rockhampton, Australia.

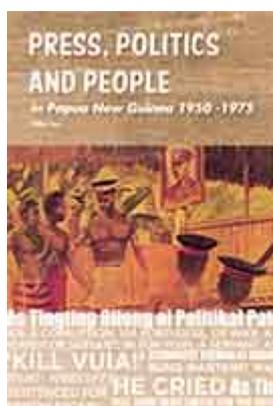
1978-1988

Journalist, sub-editor, editor, broadcaster, Queensland, Australia.

Research interests

My chief geographical areas of research have been the Pacific and the Middle East. My main areas of research have been in media history, the interaction between religion and the media, developmental journalism, the role of the media and language in independence movements in Melanesia and promoting national identity.

Publications and conference presentations: My publications include two books, several book chapters, in-house text books and numerous refereed journal articles. A book based on my PhD thesis, *People, Politics and Press in Papua New Guinea 1950-75* was published in 2014. It draws on extensive archival research and interviews in PNG, Fiji, Australia and the UK, my own experiences growing up in PNG and working in the 1990s as a trainer for Word Publishing in Port Moresby and the *Eastern Star* in Alotau and as chief sub-editor of the *Times of Papua New Guinea*.



You can download it for free from Unitec e-press here:

<http://www.unitec.ac.nz/epress/index.php/press-politics-and-people-in-papua-new-guinea-1950-1975/>

PUBLICATIONS.

- **Books**

2015

David Robie, Barry King, Philip Cass and Wendy Bacon (eds), *Political Journalism in the Asia-Pacific*. Pacific Journalism Review/Pacific Media Centre, Auckland. ISBN978-1-927184-29-5

2014

Press, Politics and People in Papua New Guinea 1950-75. Unitec e-press, Auckland. ISBN: 978-1-927214-09-1. The book can be downloaded for free from

- **Chapters in books**

2014

'The Media in Papua New Guinea and Australia's External Territories,' in Griffen-Foley, B., (ed), *A Companion to the Australian Media*, Australian Scholarly Publishing, Melbourne. ISBN: 978-1-925003-05-5.

'All the suffering on our backs: Rugby, religion and redemption amid the ruins' in *Communication Issues in New Zealand*, Unitec e-press, Auckland. ISBN: 978-1-927214-15-2.
<http://www.unitec.ac.nz/epress/index.php/communication-issues-in-aotearoa-new-zealand/>

2013

'That some must suffer for the greater good: The *Post Courier* and the Bougainville Crisis,' in Kaul, C. (ed) *The Media and the British Empire*, Palgrave/Macmillan, London. Second edition (2013) ISBN: 978-0-230-23154-2. First edition (2006) ISBN: 1403948828.

2011

'Speaking the grassroots language: The impact of changes in spoken Tok Pisin on the Wantok niuspepa,' with Alphonse Aime et al in Papoutsaki, E, McManus, M. and Matbob, P. 2011. *Communication culture & society in PNG: yu tok wanem?* Divine Word University Press, Madang/Pacific Media Centre, Auckland. ISBN: 9781877314943.

2004

' "Kill Vuia!" he cried: The Rabaul Times and Socio-political Changes on the Gazelle Peninsula, 1957-1959,' in Nolan, S. (ed), *When Journalism Meets History 2003*, Royal Melbourne Institute of Technology, 2004. ISBN: 0864593066.
<http://search.informit.com.au/documentSummary;dn=818700584080430;res=IELHSS>

2001

'Sources of law for Pacific journalists,' in Robie, D., (ed) *Pacific Journalism*, USP/UNESCO, Suva, Fiji. ISBN: 9820103851

1991

'Up the Time Line: A suggestion for the possible use of the study of the alternative worlds sub-genre of science fiction as a means of provoking speculation about the role of science, philosophy and literature in the development of our world,' in *Communication Australia: A Search for meaning in Changing Times*, Griffith Publications/ACA, Sydney/ACT. ISBN: 0646098896.

- **Conference proceedings**

2000

'Bonzer blokes and monkeys' bums: British media coverage of the Australian republican referendum,' in Holmes, Harte et al (eds) *The First Draft: How Journalism Frames and Narrates History*, City University, London.

1998

'I cannot photograph the Adi: Self regulation and social control in a hierarchical island society,' in Allen, Holmes et al (eds) *Self Regulation in the Media*, City University, London.

1996

'Designing a journalism course for the South Pacific' in *Beyond 2000: Changing Directions in Journalism Education*, Canterbury University, Christchurch.

1993

'Wantok Niuspepa: Giving the People a Voice' in *New Views on the News*, University of Newcastle Press, Newcastle.

- **Course texts**

2000

Cass, P., Leary, I., Robie, D., *Media Law and Ethics: A Pacific Reader*, University of the South Pacific, Suva.

- **Journal articles**

2016

'The Ghost of Felix Culpa: Adventures in the journalism education trade' in *Pacific Journalism Review* XXII:2.

'A foreign flower no more: Tongan diasporic media and the 2014 election in *Pacific Journalism Review*, XXII:1.

2015

Review of Kaul, C., *Communications, Media and the Imperial Experience* in *Pacific Journalism Review*, XXI:1.

Review of Harvey, D., *Seventeen Contradictions and the End of Capitalism* in *Pacific Journalism Review*, XXI:1.

Review of Perrin, D., *American Democracy in Pacific Journalism Review*, XXI:1.

Review of Perez-Garcia. N., *Vicarious Consumers in New Zealand Journal of Asian Studies*, XVII:1.

Review of Tow, Walton et al, *New Approaches to Human Security in the Asia-Pacific in New Zealand Journal of Asian Studies*, XVII:1.

2014

Review of Hager, N., *Dirty Politics: How attack politics is poisoning New Zealand's political environment* in *Pacific Journalism Review*, XX:2.

Review of Bahadar, Kemp et al, *Politics and the Media*, in *Pacific Journalism Review*, XX:2.

Review of Kolig, E., *Conservative Islam* in *New Zealand Journal of Asian Studies*, XVI:1.

Review of Molland, S., *The Perfect Business: Anti-trafficking and the Sex Trade along the Mekong* in *New Zealand Journal of Asian Studies*, XVI:1.

2013

Review of Ricketts, M. (ed) *Australian Journalism Today*, in *Pacific Journalism Review*, XIX:2.

2012

Review of Freedman, D., and Thusu, D., *Media and Terrorism*, in *Pacific Journalism Review*, XVIII:2.

2011

'Teacher ! Teacher!' *Pacific Journalism Review*, XVII:2

'Fr Francis Mihalic and Wantok niuspepa,' *Pacific Journalism Review*, XVII:1.

Review of *Yumi Piksa* (DVD). *Pacific Journalism Review*, XVII:1.

'The Infallible Engine: Indigenous perceptions of Europeans in German New Guinea through the missionary press,' in *Contemporary Papua New Guinea Studies*, XIV, May 2011.

'Piksa i go we?,' in *Contemporary Papua New Guinea Studies*, XIV, May 2011.

2008

'The Never-ending Story: Palestine, Israel and *The West Wing*,' in *Journal of Arab and Muslim Media Research*, I:1.

2006

'A dozen Danish cartoons and the wrath of the Muslim world,' in *Pacific Journalism Review*, XII:1.

Review of Hugh Miles' *Al Jazeera: How Arab TV Challenged the World* and Mohammed Zayani's *The Al Jazeera Phenomenon* in *Pacific Journalism Review*, XII:1.

2004

'Media ownership in the Pacific: Inherited colonial model, but remarkably diverse,' in *Pacific Journalism Review*, X:2.

2002

'Baptism of fire: How USP journalism students covered the Speight coup,' in *The Round Table: The Commonwealth Journal of International Relations*, No. 366.

2001

'Yu mas kamap wan nesen: The role of mainstream churches in promoting Tok Pisin literacy in Papua New Guinea,' in *Paideuma*, Frobenius Institute/Goethe University, No. 46.

2000

'Lotu or nation? Tok Pisin and Tok Ples as languages of identification in Papua New Guinea,' in *Media Development*, World Association for Christian Communication.

'Not in a Pakeha court: Kastom and law for Pacific journalists,' in *Pacific Journalism Review*, VII:1.

1999

Review of Philip Knightley's *A Hack's Progress* for *Pacific Journalism Review*, VI:1

'Tuning into the Coconut Wireless,' in *British Journalism Review*, X:4.

1998

'The Early Press in the Pacific,' in *Pacific Journalism Review*, V:1.

1995

'Dilemma for Fiji Media and the Constitution,' in *Pacific Journalism Review*, III:1.

1993

'Mission resurrects PNG Newspaper,' in *Australian Journalism Review*, XV:2.

1992

'The Apostleship of the Press: The origins of the missionary press in New Guinea,' in *The Melanesian Journal of Theology*, VIII:2.

'Covering the crisis: A comparison of the coverage of the Bougainville crisis by the Australian and the Times of Papua New Guinea,' in *Australian Journalism Review*, XIV:2.

1991

'Australia Invaded: A brief history of Apocalyptic Writing in Australian Science Fiction,' Accepted for publication by *Australian Defence Force Journal*.

'New Guinea's First Newspapers,' in *Australian Journalism Review*, XIII:2.

1990

'Desktop Publishing and the Future of the Newspaper Industry,' in *Media Information Australia*, No. 56.

- **Electronic publications**

2002

'Newspaper archiving in the United Arab Emirates' in *E-journalist*, hosted by Central Queensland University at <http://www.ejournalism.au.com/ejournalist/v1n2.html>

1999

'The origins of *Wansolwara*: A personal note,' hosted by the University of the South Pacific at <http://www.usp.ac.fj/journ/docs/taveta/cass.html>

CONFERENCES AND PRESENTATIONS:**2016**

July 13: *The Ghost of Felix Culpa*. Paper presented to the conference on journalism education in the Pacific held in advance of the World Journalism Education Congress conference at AUT, Auckland.

2015

June 25: 'A foreign flower no more: Tongan diasporic media and the 2014 election.' Paper presented to the European Society for Oceanists' conference, Brussels.

2014

November 28: 'Media and Democracy in the Pacific.' Presentation at Auckland Central Library as part of parallel session with *Pacific Journalism Review* 20th anniversary conference, Auckland University of Technology.

September 19: (With Dr Jack Ford) 'Keto dogs! The representation of Australians and New Zealanders in *Commando* comics.' Paper delivered to the Media, War and Memory conference, Auckland University of Technology.

2013

November 25-26: "A fine fellow and a great sport": Count von Luckner and the New Zealand press. Australian Media Traditions conference, Brisbane.

2012

October 18-19. 'Irreverent, occasionally tendentious and eagerly read: Early Melanesian newspapers and political consciousness.' A paper presented to the Democracy in the Pacific conference, Canterbury University, Christchurch.

September 13. 'Bung wantaim: *Wantok* and the path to independence 1970-75.' A paper presented to the Journalism, Media and Democracy conference, Auckland University of Technology.

2011

November 7-10. 'From Nizwa to New Zealand: Many questions and some lessons from AUT's involvement in the Omani higher education sector.' A paper presented to the London International Conference on Education, UK.

November 4-6. 'Earthquakes and All Blacks: Reporting natural disasters through a New Zealand sporting icon.' A paper presented to the Media Asia conference, Osaka.

September 27. 'The Infallible Engine: Indigenous perceptions of Europeans in German New Guinea through the missionary press.' Presentation to the Auckland Goethe Society.

July 28. 'Fr Francis Mihalic and *Wantok* niuspepa.' Presentation to research seminar, Pacific Media Centre, Auckland University of Technology.

2010

November: 'Fr Francis Mihalic and *Wantok* niuspepa.' A paper presented to the Headliners media biography conference, Sydney.

November: 'Teacher! Teacher! I want 'A' teacher!' A paper presented to the Journalism Education Association conference, Sydney.

2009

November: 'The Year Everything Changed: The *Post-Courier* and Papua New Guinea in 1969.' Paper accepted for Australian Media Traditions conference, Sydney.

2007

October: Panellist, 'Press freedom in the Middle East,' Arab-US Association of Communication Educators (AUSACE) conference, Dubai.

February: 'The never-ending story: Palestine, Israel and *The West Wing*.' A paper presented to the CAMMRO conference on the Palestine-Israeli conflict at King's College, London.

2006

December: 'The Pope, the Prophet and the Internet.' A paper presented to the joint Australian/New Zealand Journalism Education Association conference, Auckland.

2005

November: 'Not Waigani's way: Talking to people the *Wantok* way.' A paper presented to the Australian Media Traditions conference, Canberra.

2004

November: (with Professor Jack Barwind) 'Hell Rains Down: A report on a quantitative analysis of how American and Arab newspapers covered the second intafada and the invasion of Iraq.' A paper presented to the AUSACE conference, Cairo.

Panellist, 'Journalism ethics and change after 9/11,' AUSACE conference, Cairo.

2003

November: ' "Kill Vuia! he cried": The *Rabaul Times* and political developments on the Gazelle Peninsula 1957-59.' A paper presented to the Australian Media Traditions conference, Melbourne.

October: 'Extremist Arabs, exasperating Indians and English alcoholics: *The West Wing* vs the World.' A paper presented to the Arab-US Association of Communication Educators (AUSACE) conference Dubai.

2002

July: 'Rod bilong kago, rod bilong nesen? Melanesian cargo cults as proto-nationalist movements.' Paper presented to the European Society for Oceanists' conference, Vienna.

2001

June: 'Newspaper archiving in the United Arab Emirates.' Paper presented to the Australian Media Traditions conference, Yeppoon.

1999

July: 'Church papers preserve indigenous languages.' Paper presented to the Second International Conference on Media and Religion, New College, Edinburgh.

June: 'The role of the mainstream churches in promoting Tok Pisin literacy in Papua New Guinea.' Paper presented to the European Society for Oceanists' conference, Leiden.

1998

May: 'I cannot photograph the adi: Self regulation and social control in a hierarchical island society.' Paper presented to the Association for Journalism Education conference, London.

July: 'The mighty engine: Missionary newspapers as a historical resource.' Paper presented to the Media History conference, Westminster University, London.

1995

December: 'Designing a journalism course for the South Pacific.' Paper presented to the joint Australian/New Zealand Journalism Education Association conference, Christchurch.

July: Panellist on university journalism education in the Pacific, Pacific Islands News Association conference, Port Moresby.

1992

December: '*Wantok* Niuspepa: Giving the people a Voice.' Paper presented to the Journalism Education Association conference, Newcastle.

1991

June: 'Up the Time Line: A suggestion for the possible use of the study of the alternative worlds sub-genre of science fiction as a means of provoking speculation about the role of science, philosophy and literature in the development of our world.' Paper presented to the 13th Australian Communications Association conference, Sydney.

July: 'New Guinea's First newspapers: The missionary press in German New Guinea 1886-1918.' Paper delivered to the Journalism Education Association conference in Port Vila, Vanuatu.

1990

June: 'Covering the crisis: A comparison of the coverage of the Bougainville crisis by the *Australian* and the *Times of Papua New Guinea*.' Paper presented to the 12th Australian Communications Association conference, Melbourne.

1989

June: 'Desktop Publishing and the Future of the Newspaper Industry.' Paper presented to the 11th Australian Communications Association conference, Brisbane.

OTHER ACTIVITIES

2013-2017

Editorial adviser and journalist for *Kaniva Tonga*, an Auckland-based Tongan news website with a global reach through the Tongan diaspora.

2012-17

Member and convenor, Peace and International Justice Committee, Catholic diocese Auckland. In this role I have attended conferences on global poverty and climate change and have taken the lead in preparing educational materials on New Zealand's response to climate change population movement in the Pacific.

2014

Invited by Koc University in Istanbul to contribute a section on Papua New Guinea to an EU-funded project, "Regimes of Ethnicity: A Global Database of Ethnic Demography and Survey of State Policies on Ethnicity."

2008

September: I worked with a small group revising the Glasgow Museum's catalogue description of PNG artist Mathias Kauage's painting *Buka War*.

2001

Guest lecturer to journalism students at the University of the South Pacific.

1995-97

Member, advisory group for the programme for journalism training in the Pacific funded by Ausaid, the Australian government's international aid agency. The group met twice a year to assess applications for funding from regional bodies and to co-ordinate the allocation of resources for in-country workshops and training sessions.

1993

Stringers' workshop for the *Times of PNG* and *Wantok* in Port Moresby in Papua New Guinea. This was a refresher course for the papers' correspondents from different parts of the country.

1992

Guest lecturer in journalism course, University of Papua New Guinea.